

MOTION

Avalon Boulevard Business Improvement District Proponents, with the support of the Wilmington Chamber of Commerce, has proposed the formation of the Avalon Boulevard Business Improvement District (ABBID) along properties fronting Avalon Boulevard, between Opp Street and Water Street in the Wilmington community within Council District 15.

The proposed ABBID will empower private property owners to coordinate with government officials to create efficiencies and provide a higher level of government service. The ABBID would serve to increase safety, security, and sanitation services within Wilmington while creating a fertile business environment for local businesses and entrepreneurs.

I THEREFORE MOVE that the City Council instruct the City Clerk to provide the necessary assistance to begin the formation of the Avalon Boulevard Business Improvement District.

I FURTHER MOVE that the City Council, subject to the approval of the Mayor,

1. Allocate up to \$40,000 from the Business Improvement District Trust Fund No. 659, subject to terms and conditions as described in the City's BID Policy documents, to be used for professional consulting services, including: to collect, categorize and interpret data; to design and conduct interviews and surveys; to organize meetings and prioritize community needs; to identify and develop alternative assessment district boundaries and formulas; to prepare all required reports and documents and other activities required for establishment of the ABBID; to create a nonprofit service provider, as necessary; and coordinate the process for establishment of the proposed Avalon Boulevard Business Improvement District.

2. Authorize the City Clerk to issue a Request For Proposals (RFP) for the hiring of a consultant, and to prepare, execute and administer a contract between the City and the selected consultant, subject to the approval of the City Attorney as to form and legality, in an amount not to exceed \$40,000 for consultant activities and expenses for the process to establish the proposed Avalon Boulevard Business Improvement District.

PRESENTED BY:



JOE BUSCAINO

Councilmember, 15th District

SECONDED BY:



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